

POST-PUBLISHING CHECKLIST

Post Title: _____

Post Objective: _____

On & Off-Page SEO

Headings (H1/H2/H3)

Image ALT Text

Main Keyword in Title

Meta Description

Main Keyword in URL

Submitted for Indexing

Internal & External Links

Updated (old posts)

Social Shares

Pinnable Graphics

Pin to Pinterest

Share on Facebook

Instagram Captions

Instagram Story with Link

Notes/Ideas:

