



# AFFILIATE MARKETING FOR PHOTOGRAPHERS

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APPLYING FOR  
AFFILIATE PROGRAMS

CHEAT SHEET





# JOINING AFFILIATE NETWORKS

## CHEAT SHEET

### MASTERING YOUR PROFILE

Make sure your application includes the following information:

- Your website (should have security certificate - HTTPS://)
- Your email - should be @yourdomain
- Website bio - what your website is about, the types of content it creates, and who the primary audience is. Tailor this to the brand you are applying for so that they can understand how you want to promote them.
- Target Country(ies): e.g. US, UK and Canada
- Target Language(s): English
- Affiliate/Audience data for example:
  - 13k monthly page views
  - 535 email subscribers
  - 6.9k Instagram followers
  - Average age 25-45 Years
- An example post that you want to add affiliate links to.  
Example post: <https://bit.ly/2OK6ZNa>



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### An example:

Your business niche, target market and the sort of content you will be promoting on your website. For example:

*Wildconnectionsphotography.com empowers couples to incorporate their love of travel and adventure into their completely unique wedding day. Affiliate content includes bridal, fashion, travel and outdoor lifestyle. The website was launched in 2016 and has 6.5k visitors a month.*

Things they will look for when approving your application:

- ✓ High quality relevant content is posted on your website/blog
- ✓ Your blog has new and up-to-date content
- ✓ Your email address must match your website's domain (not Gmail or Yahoo).
- ✓ Selecting the correct promotional method – you should only be selecting "**organic search traffic**" and possibly "**email marketing**" as these are most likely the only places where you will be promoting affiliate links on your site.